

REVISED SCHEME OF INSTRUCTION AND EXAMINATIONS FOR BACHELOR DEGREE IN BUSINESS ADMINISTRATION

I Semester								
	Particulars	No of Courses	Instruction hrs./week	Duration of exam (hrs.)	Marks			Credits
					IA	Exam	Total	
Group I Four Business Management courses	BBABMC132 Principles of Economics	01Theory	04	03	20	80	100	02
	BBABMC 133 Business Organisation	01Theory	04	03	20	80	100	02
	BBABMC 134 Principles of management	01Theory	06	03	30	120	150	03
	BBABMC 135 Accounting I	01Theory	06	03	30	120	150	03
Group II One course may be chosen from Electives	BBABMCE 136 Corporate Governance	01Theory	02	02	10	40	50	01
Group III Foundation courses	Language 1 BBAENL 131 English	01Theory	04	03	20	80	100	02
	Language 2*	01Theory	04	03	20	80	100	02
	BBACIF 131 Elective Foundation- Indian Constitution Indian Constitution.	01Theory	02	02	10	40	50	01
Group IV	EC & CC	01Theory	02	02	50	--	50	01
TOTAL			34				850	17
*Kannada BBAKAL 131, Hindi BBAHDL131, Sanskrit BBASKL131, Malayalam BBAMLL131, Additional English BBAAEL131, French BBAFRL131, German BBAGRL131, Arabic BBAARL131, Tamil BBATML131, Urdu BBAURL131, Manipuri BBAMPL131, Konkani BBAKNL131.								

II Semester								
Group I Four Business Management courses	BBABMC 182 Managerial Economics	01Theory	04	03	20	80	100	02
	BBABMC 183 Managerial Communication	01Theory	04	03	20	80	100	02
	BBABMC 184 Accounting II	01Theory	06	03	30	120	150	03
	BBABMC 185 Business Entrepreneurship & Environment	01Theory	06	03	30	120	150	03
Group II One course may be chosen from Electives	BBABMCE 186 Business Ethics	01Theory	02	02	10	40	50	01
Group III Foundation courses	BBAENL 181 Language 1 English	01Theory	04	03	20	80	100	02
	Language 2 *	01Theory	04	03	20	80	100	02
	BBAHRF 181 Elective Foundation- Human Rights	01Theory	02	02	10	40	50	01
Group IV	EC & CC	01Theory	02	02	50	--	50	01
TOTAL			34				850	17
*Kannada BBAKAL 181, Hindi BBAHDL 181, Sanskrit BBASKL 181, Malayalam BBAMLL 181, Additional English BBAAEL 181, French BBAFRL 181, German BBAGRL 181, Arabic BBAARL 181, Tamil BBATML 181 Group III , Urdu BBAURL 181, Manipuri BBAMPL 181, Konkani BBAKNL 181								

III Semester								
Group I Five Business Management courses	BBABMC232 Organisational Behaviour	01Theory	04	03	20	80	100	02
	BBABMC 233 Marketing Management	01Theory	04	03	20	80	100	02
	BBABMC 234 Business Statistics & Mathematics	01Theory	04	03	20	80	100	02
	BBABMC 235 Income Tax	01Theory	04	03	20	80	100	02
	IBBABMC 236 Corporate Accounting	01Theory	04	03	20	80	100	02
Group II One course may be chosen from Electives	BBABMCE 237 Executive Development & Soft Skill	01Theory	02	02	10	40	50	01
Group III Foundation courses	BBAENL 231 Language 1 English	01Theory	04	03	20	80	100	02
	Language 2*	01Theory	04	03	20	80	100	02
	BBAGEF 231 Elective Foundation	01Theory	02	02	10	40	50	01
Group IV	EC & CC	01Theory	02	02	50	--	50	01
TOTAL			34				850	17
*Kannada BBAKAL 231, Hindi BBAHDL 231, Sanskrit BBASKL 231, Malayalam BBAMLL 231, Additional English BBAAEL 231, French BBAFRL 231, German BBAGRL 231, Arabic BBAARL 231, Tamil BBATML 231, Urdu BBAURL 231, Manipuri BBAMPL 231, Konkani BBAKNL 231								

IV Semester								
Group I Five Business Management courses	BBABMC 282 Modern Banking Management	01Theory	04	03	20	80	100	02
	BBABMC 283 Computer Application in Management	01Theory	04	03	20	80	100	02
	BBABMC 284 Human Resource Management	01Theory	04	03	20	80	100	02
	BBABMC 285 Fundamentals of Financial Management	01Theory	04	03	20	80	100	02
	IIBBABMC 286 Corporate Accounting	01Theory	04	03	20	80	100	02
Group II One course may be chosen from Electives	Elective to be chosen from other Programme 1. BBABMCE286 Business Management Process 2. BBABMCE 287 Entrepreneurship Development 3. BBABMCE288 Banking Practice	01Theory	02	02	10	40	50	01
Group III Foundation courses	BBAENL 281 Language 1 English	01Theory	04	03	20	80	100	02
	Language 2*	01Theory	04	03	20	80	100	02
	BBAGEF 281 Elective Foundation	01Theory	02	02	10	40	50	01
Group IV	EC & CC	01Theory	02	02	50	--	50	01
TOTAL			34				850	17
*Kannada BBAKAL 281, Hindi BBAHDL 281, Sanskrit BBASKL 281, Malayalam BBAMLL 281, Additional English BBAAEL 281, French BBAFRL 281, German BBAGRL 281, Arabic BBAARL 281, Tamil BBATML 281, Urdu BBAURL 281, Manipuri BBAMPL 281, Konkani BBAKNL 281.								

	V Semester							
Group I Six Business Management courses	BBABMC 331 Commercial Law	01Theory	05	03	30	120	150	03
	BBABMC 332 Cost Accounting	01Theory	05	03	30	120	150	03
	BBABMC 333 Event Management and Public Relations	01Theory	05	03	30	120	150	03
	BBABMC 334 Export Management	01Theory	05	03	30	120	150	03
	Specialization I: Course I *	01Theory	05	03	30	120	150	03
	Specialization II: Course I *	01Theory	05	03	30	120	150	03
	TOTAL		30				900	18
Working Capital Management BBABMCE 335, Retail and Service Marketing BBABMCE 336, Human Resource Development BBABMCE 337, Taxation (BT-I) BBABMCE 338, Advanced Banking BBABMCE 339								

	VI Semester							
Group I Six Business Management courses	BBABMC 381 Company Law	01Theory	05	03	30	120	150	03
	BBABMC 382 Investment Management	01Theory	05	03	30	120	150	03
	BBABMC 383 Cost and Management Accounting	01Theory	05	03	30	120	150	03
	BBABMCE384 Auditing / BBABMCE 385 Project	01Theory	05	03	30	120	150	03
	Specialization I: Course II *	01Theory	05	03	30	120	150	03
	Specialization II: Course II *	01Theory	05	03	30	120	150	03
	TOTAL		30				900	18
Financial Analysis BBABMCE 386, Advertising and Sales Management BBABMCE 387, Industrial Relations and Labour Legislations BBABMCE 388, Taxation (BT-II) BBABMCE 389, Insurance and Risk Management BBABMCE 390.								

Total Credits 104

Fourth semester: Group II Elective offered by BBA Programme to the students of other Programme

BUSINESS MANAGEMENT

PROCESS OR

ENTREPRENEURSHIP

DEVELOPMENT OR

BANKING PRACTICE

BBA Specialisation in V and VI semesters

1. Financial Management	I Working Capital Management BBABMCE 335
	II Financial Analysis BBABMCE 386
2. Marketing Management	I Retailing And Service Marketing BBABMCE 336
	II Advertising & Sales Management BBABMCE 387
3. Human Resource Management	I Human Resource Development BBABMCE 337
	II Industrial Relations & Labour Legislations BBABMCE 388
4. Taxation	I Taxation (BT-I) BBABMCE 338
	II Taxation (BT-II) BBABMCE 389
5. Banking and Insurance Management	I Advanced Banking BBABMCE 339
	II Insurance & Risk Management BBABMCE 390